

RAYMOND JAMES BANK®

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FOR IMMEDIATE RELEASE

RAYMOND JAMES BANK ANNOUNCES NEW BOARD MEMBER

ST. PETERSBURG, Fla. – Mary Lynn Moser will be joining the board of Raymond James Bank. The announcement was made by Steve Raney, President and Chief Executive Officer.

Mary Lynn spent 27 years in the banking industry, all with Bank of America, before retiring in 2006. She brings to Raymond James Bank a variety of experiences including an extensive managerial background in compliance, corporate credit and retail banking. Mary Lynn also started Bank of America's Middle Market Loan Syndications business and served as that division's Managing Director for seven years.

"I am very excited that Mary Lynn has joined our bank board as we continue to refine our governance and oversight that will serve as the foundation for our growth plan", stated Steve Raney. "We already have a dynamic board and she brings the skills we need to the board in order for us to effectively manage our business".

Mary Lynn graduated from Vanderbilt University with a degree in economics and business administration. She received her M.B.A. in finance from Indiana University.

In addition to her professional service, Mary Lynn is currently involved in a variety of charitable and community related activities, including serving on the Board of Directors for WFAE Radio in Charlotte, North Carolina, a National Public Radio affiliate, and on the Board of Governors for The Smile Train, a nonprofit organization that provides more than 100,000 cleft surgeries for children in less developed countries.

Mary Lynn spent most of her professional career in Charlotte, NC and now resides in Naples, FL.

Raymond James Bank, is a subsidiary of Raymond James Financial, Inc. (NYSE-RJF), a Florida-based diversified holding company providing financial services to individuals, corporations and municipalities through its subsidiary companies. Its three wholly owned broker/dealers (Raymond James & Associates, Raymond James Financial Services and Raymond James Ltd.) and Raymond James Investment Services Limited, a majority-owned independent contractor subsidiary in the United Kingdom, have a total of more than 5,300 financial advisors serving approximately 1.9 million accounts in more than 2,300 locations throughout the United States, Canada and overseas. In addition, total client assets are approximately \$223 billion, of which \$29 billion are managed by the firm's asset management subsidiaries.

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